

School and College Engagement Working Group

Simon Reichwald
Chief Progression Officer,
Connectr Talent Technology
ISE Fellow

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Which subject matter experts are in the Working Group?

AWE – Penny Allum

Severn Trent – Alysha Zimmer

VirginMediaO2 – Karen Handley

BT – Katie Moore

Irwin Mitchell – Lorcan Seery

Vinci Construction – Milena Davis

Jaguar LandRover – Morgan Gore

Careers & Enterprise – Marnie Bourne

Pathway CTM – Izzy Miller

SMRS – Jackie Grisdale

School Outreach Company – James Austen

Connectr Talent Technology – Simon Reichwald

Heathrow – Poorvi Patel

BDO – Jane Baker



Our purpose & outcome

Create a guide for employers to enable them to build and develop an **effective & efficient** school and college engagement strategy, **which primarily supports their Talent Acquisition of school, college and university leavers**. It is not about encouraging employers to engage more schools and colleges.

By when?

We want to have the guide complete and published as far before the start of the academic year 2025/26 as possible – May tbc

What is the guide focusing on...

How to & when to engage (and how many to engage)

- What do schools and colleges need incl managing requests from schools
- Types of engagement from workshops, insight events and work experience / work insight programmes

Building a compelling 'why'?

- TA
- CSR

Return on Investment

- What and how can you measure (applications, hires, 'distance travelled', social impact)
- Building the business case

The Role of specialist partners

- What to look for in a supplier partner
- The role of Combined and Local Authorities, Local Enterprise Partnerships and Enterprise Advisors

Collaboration

- By skill, sector, region?

With lots of links to more detailed content & insights, plus best practice case studies

**We want to
hear from you
and what you
want...**

**Through
roundtable
discussions**

**1 core
question per
table**

25 mins...



Facilitators from the working group:

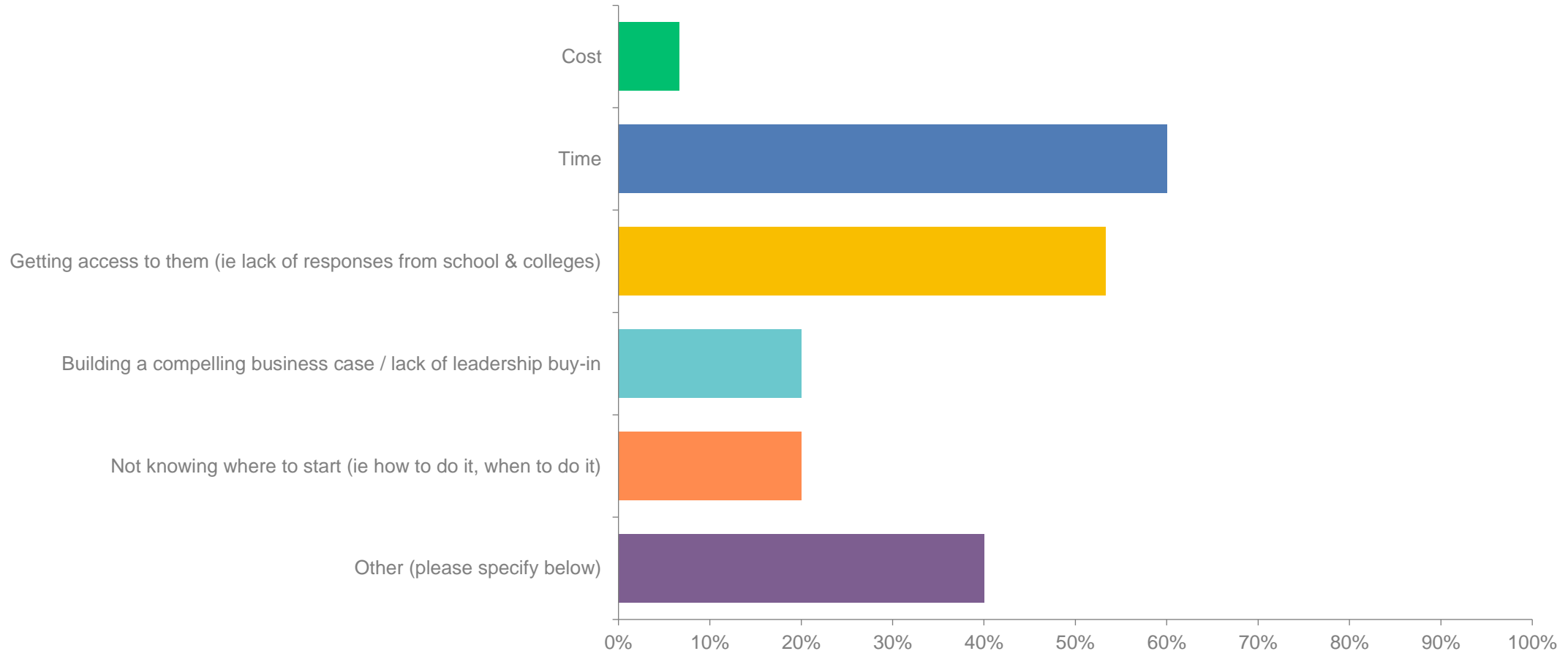
James Austen – The School Outreach Company
Lorcan Seery – Irwin Mitchell
Penny Allum – AWE
Izzy Miller – Pathway CTM
Simon Reichwald – Connectr Talent Technology

Feedback from discussions

1-2 mins on key themes per facilitator

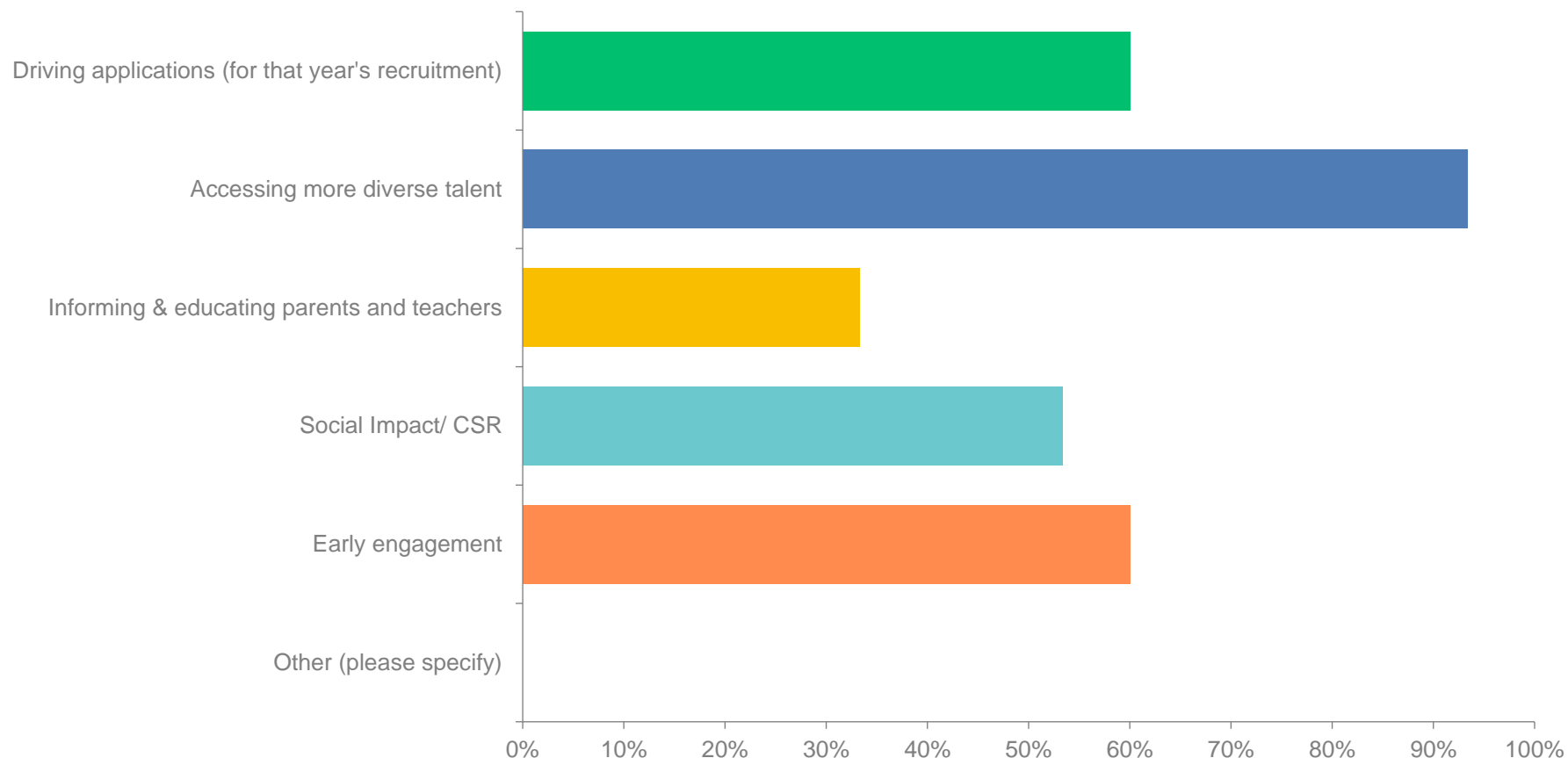
What did we hear from the pre-conference survey some of you completed

Biggest barriers

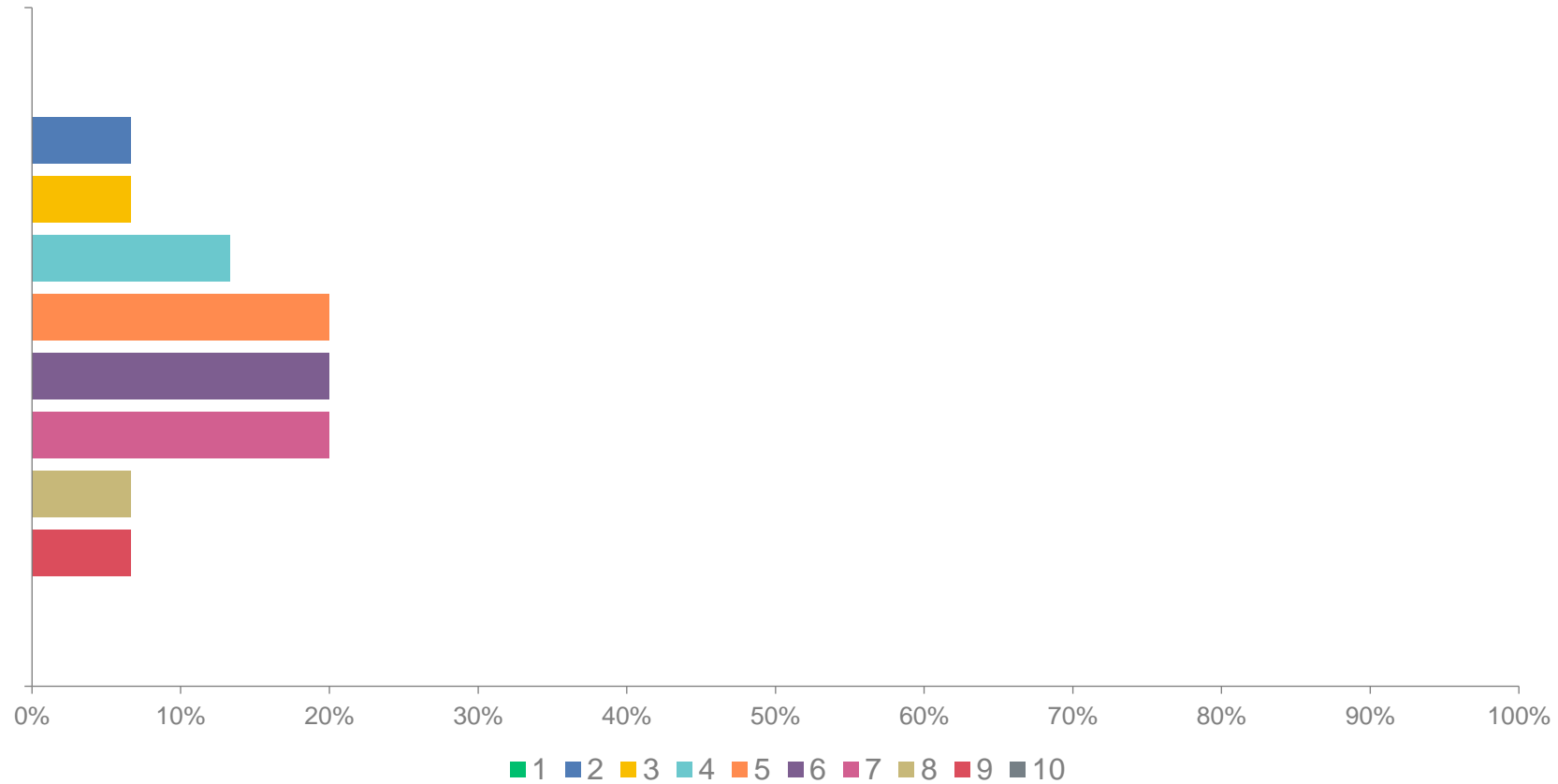


Other: Security, multiple requests (often on same day), wider insight into school to see if it a fit, ensuring it is meaningful

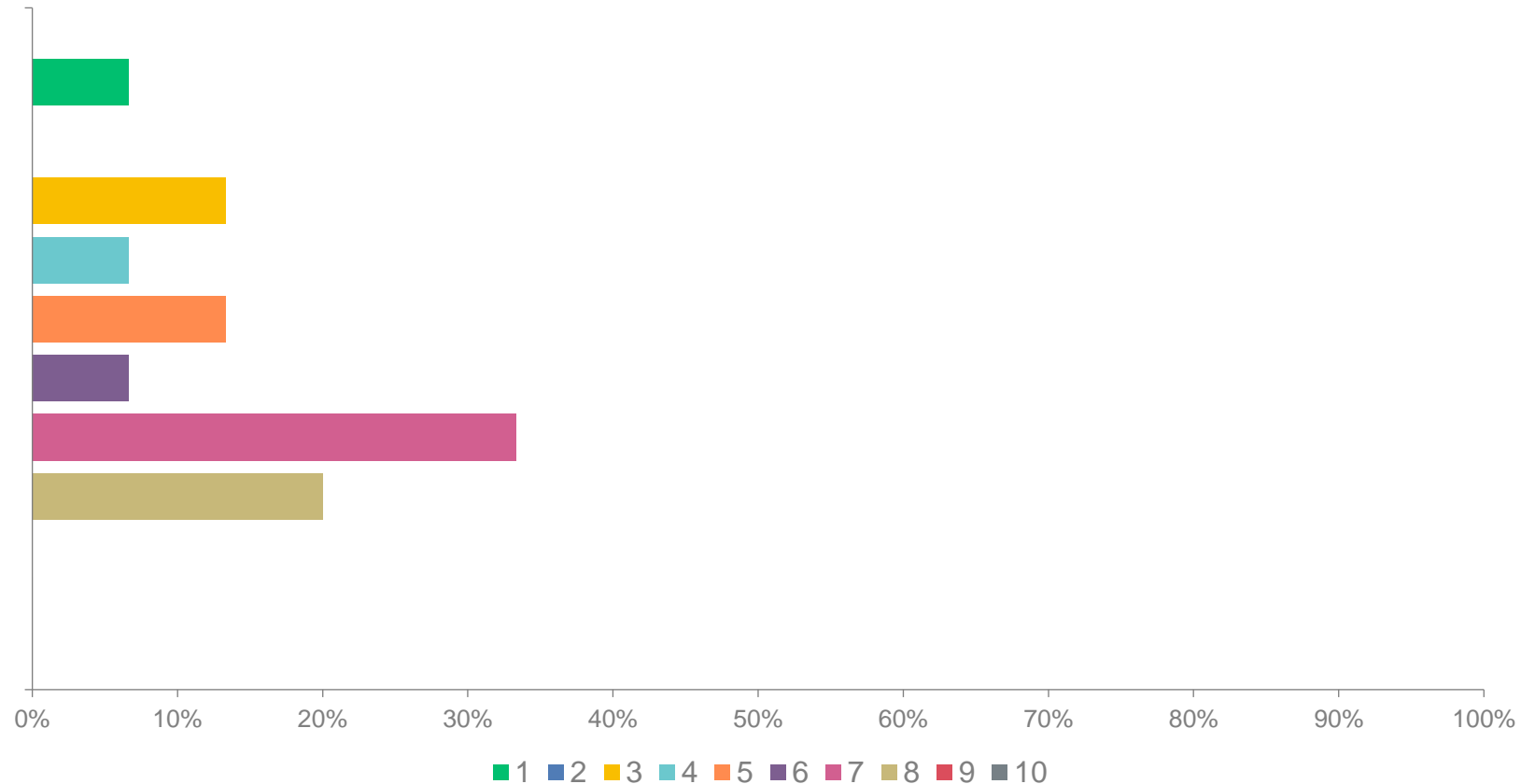
80% of you have a scored 7–10 (10 being high) on you clear 'why' and the why rankings are:



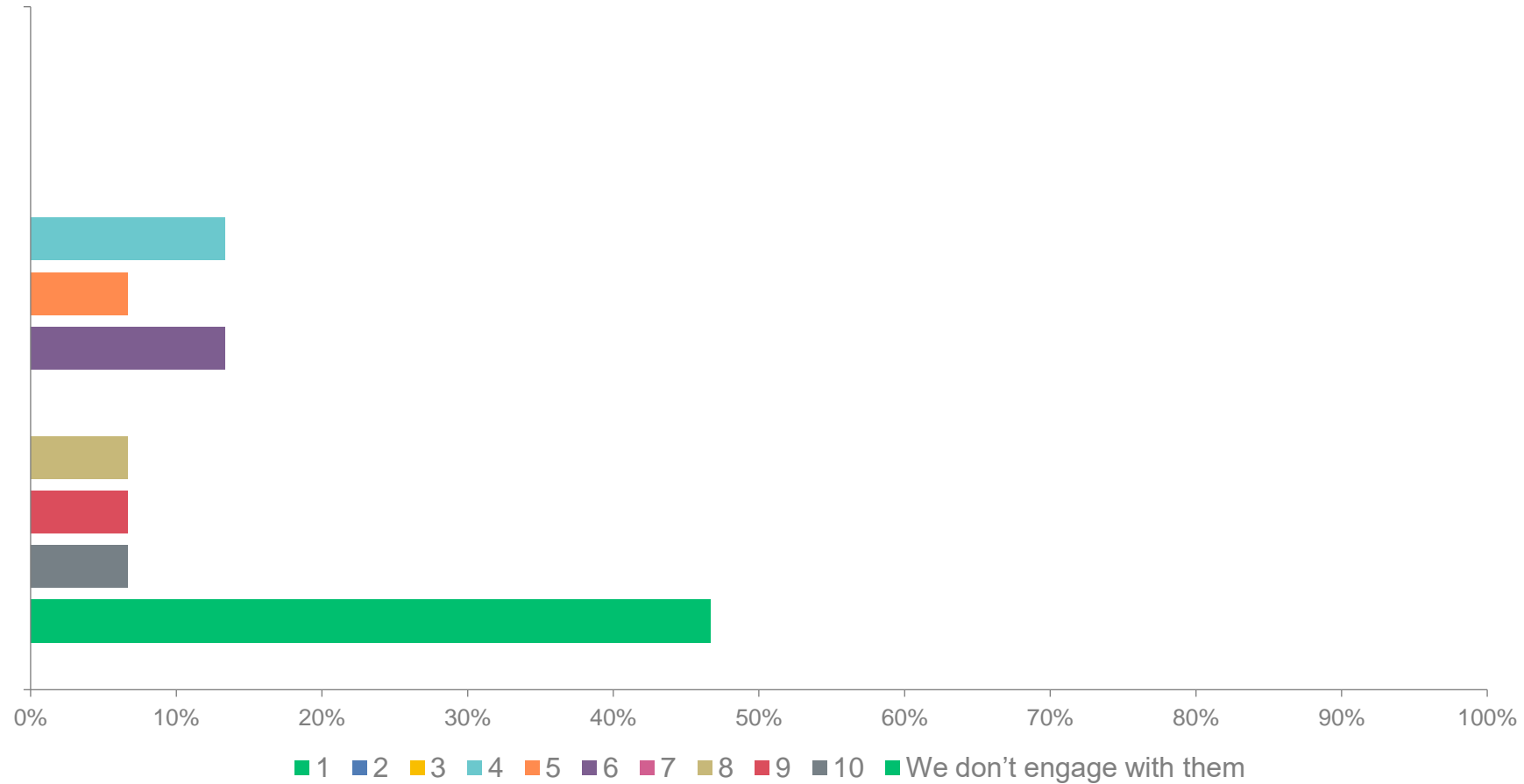
How easy is it to prove ROI (on scale of 1-10, with 10 being high)?



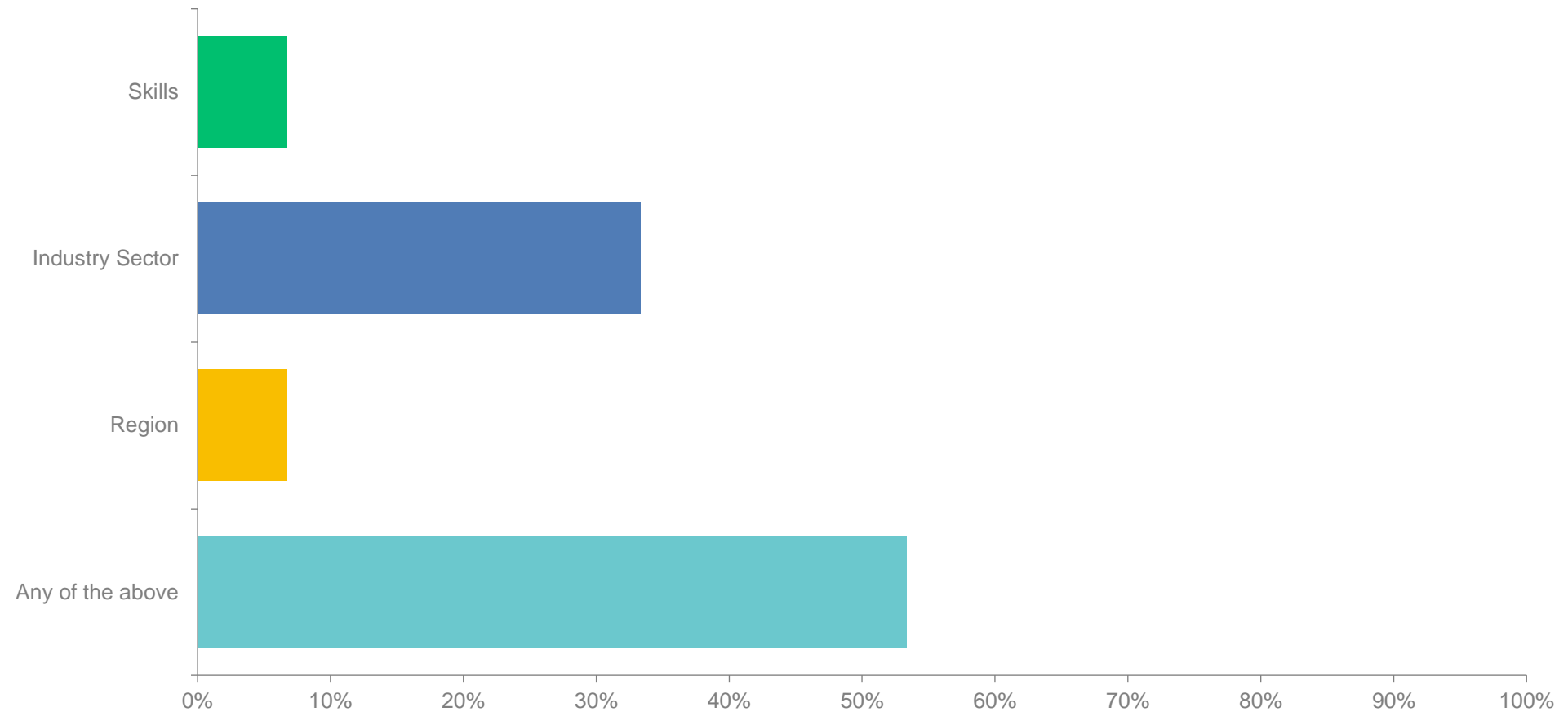
When seeking to find a new supplier, how easy is it to navigate the different partners?



Working with LEPs and local / combined authorities



85% are keen or very keen to collaborate



Plus we got lots of survey feedback on what you want from the guide – but tell us more...!

Come find me, Lorcan, James, Izzy or Penny today
Or contact: simon@connectr.com

Thank you

And don't forget existing resources you can access including

- Apprentice ROI toolkit
- Apprentice Line manager guide

ISE Apprenticeships on the ISE website

To get involved in future apprentice working groups contact: simon@connectr.com